ebay partner network



Use Buy APIs to promote key categories

Hi partner,

EPN is committed to updating you with the most recent and relevant information to help optimize your business. We recently released articles in our Help Center dedicated on how to leverage APIs to retrieve items from our featured categories.

Featured categories are key categories in our global marketplace that connect diverse communities with their passions. Some of these business niches include: luxury goods, collectibles, refurbished goods, home and garden goods, and parts and accessories.

Our Help Center is now updated with guides and tips that provide practical examples on how to leverage eBay Buy APIs to find and promote items from the following featured categories:

- Collectibles (comics, toys)
- Home and garden items (appliances, pet supplies)
- Luxury Goods (watches, sneakers)
- Parts and accessories (automotive-related)
- Refurbished goods (electronics such as smartphones)
- Taxonomy API Quick Start Guide (insight to eBay Category Trees and Category IDs)

We hope these content updates offer a clear summary of using Buy APIs to promote items from our featured categories. Please don't hesitate to contact us if you have any further questions.

The eBay Partner Network team

eBay Partner Network (EPN) will periodically send required e-mails to you about your EPN account and the EPN program. Visit our Privacy Notice and Network Agreement if you have any questions.

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